



## It's about creating a better environment.

### Work areas, living rooms, meeting places, community spaces.

Creating beautiful environments is always at the forefront of our thinking. But in the act of creating, responsibility to the 'bigger picture' should always be paramount. After all, the earth we share is the most important environment of all.

Sustainability is a core philosophy of our business. It is a commitment to this way of thinking that compels us to continually search for new ways to reduce environmental impact in everything we do.

We led the way in the early 1990s when we introduced a low VOC product to the market before there was widespread interest in the benefits of this type of product.

We are now proud to introduce a new generation range of premium interior paints that represent the perfect balance between outstanding performance and green star rating targets.

We are also pleased to be associated with the Australian Government's 'Greenhouse Friendly' scheme for carbon abatement.



## Working to lower our environmental impact.

We take pride in being at the forefront of technology to improve the environmental performance of our products, and are always looking at ways to better address the sustainability challenge.

Apart from being the first to introduce an Australian low VOC paint in the early 1990s, we have led the industry in the move from solvent-based products to water-based alternatives.

Our holistic approach extends beyond simple product innovations.

We are pioneering work to recycle coloured waste water into bricks, and were the only Australian paint company to be involved in the 2003/2004 Paintback™ recycling trials. We are also the exclusive distributor for the Envirowash paint brush/roller cleaning system.

### Find out more.

To download data sheets on these products, go to [www.duspec.com.au](http://www.duspec.com.au)

The addition of tinters for your colour choice will have an impact on VOC levels. To discuss call 13 23 77.

Other useful links:

[www.greenhouse.gov.au](http://www.greenhouse.gov.au)    [www.ecospecifier.org](http://www.ecospecifier.org)  
[www.mav.asn.au/ecobuy](http://www.mav.asn.au/ecobuy)    [www.gbcaus.org](http://www.gbcaus.org)

**To help you reach for the Green Stars, specify Dulux EnviroO<sub>2</sub> Aquanamel and EnviroPro Endure for your next project.**

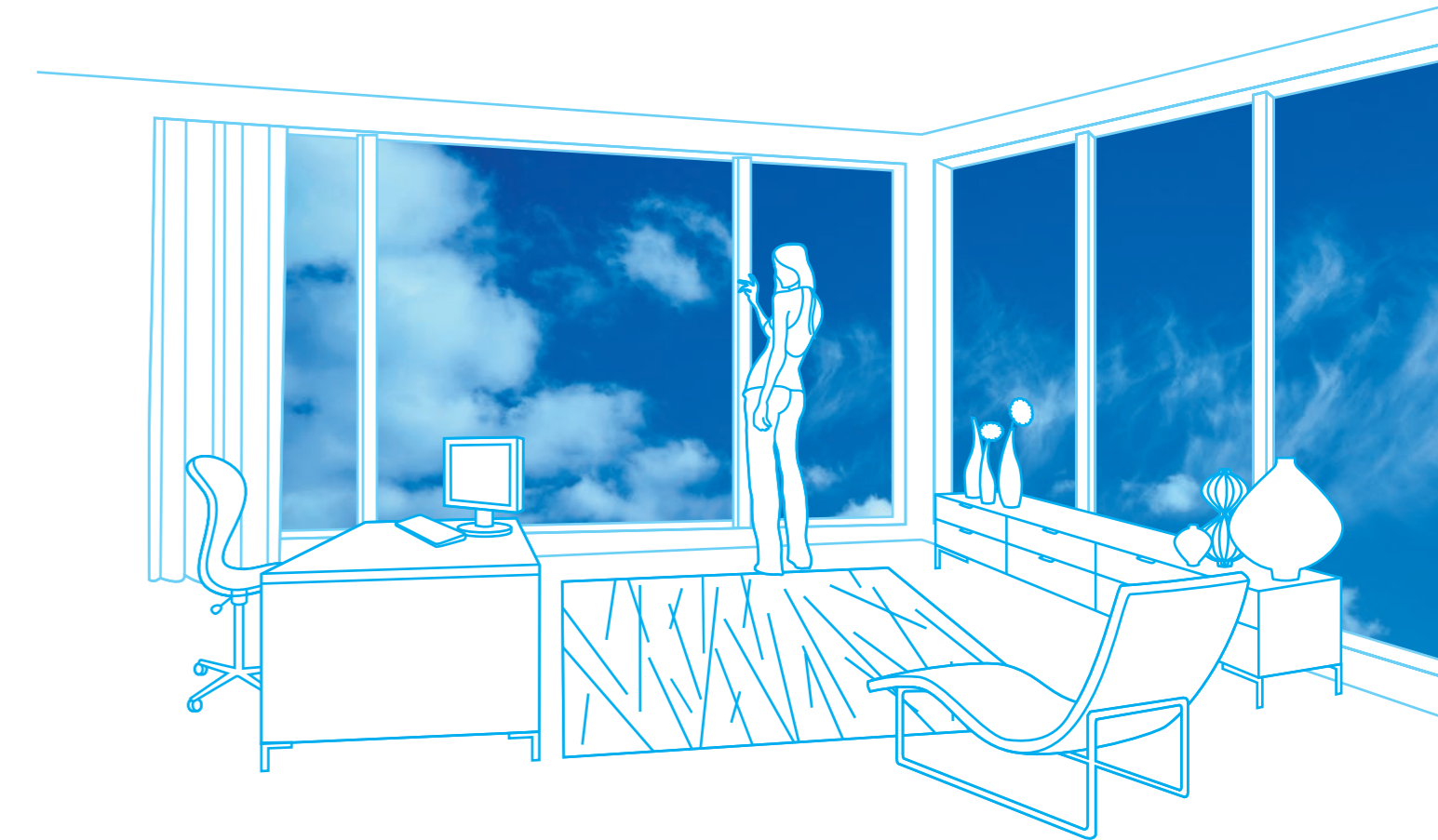
### Meeting Green Building Council standards and beyond.

'Greenhouse Friendly' is an initiative of the Australian Government through the Australian Greenhouse Office (AGO). The programme is a way for companies to provide accredited greenhouse-neutral products, backed by the Australian Government, with the aim of reducing emissions by over 2.5 million tonnes in the next five years.

*Dulux EnviroO<sub>2</sub>* and *Dulux Aquanamel* have been certified under 'Greenhouse Friendly' so you can be confident that the purchase of these products is not adding to Australia's greenhouse gas emissions.



An Australian Government Initiative



## Announcing a new interior paint system formulated with the environment in mind.





# Dulux® helps you reach your Green Star rating targets.

## Minimum environmental impact. Maximum performance.

*Dulux Enviro<sub>2</sub>* is a premium paint that's washable and comes in a huge range of colours. When compared to other low VOC products, it has application properties to make any professional painter happy.

## Benefits at a glance.

- Meets maximum VOC content compliance criteria in IEQ-11 of the Green Building Council
- A complete solution (preparation and topcoat products)
- Lower fumes and paint odours
- 100% greenhouse neutral, certified 'Greenhouse Friendly'

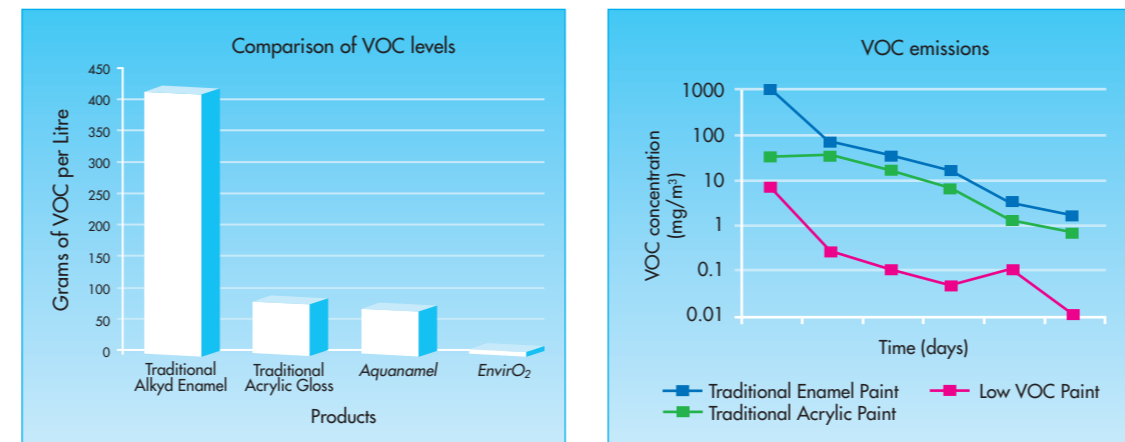
### What is low VOC?

Paint solvent and other petrochemical additives that evaporate from paint are known as Volatile Organic Compounds (VOCs).

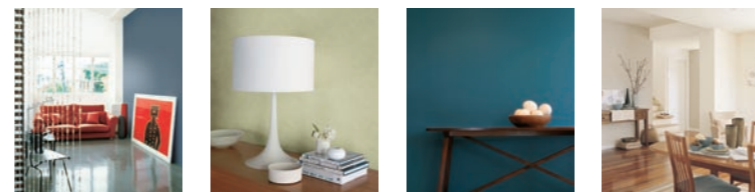
Extensive life cycle assessments conducted by Dulux Australia have identified that the VOC

content of paint and the CO<sub>2</sub> emitted during manufacture are key contributors to environmental impact – primarily in the form of air pollution (photochemical smog) and to a lesser degree 'greenhouse gases'. In addition, VOCs may also trigger respiratory reactions.

The chart below shows how *Dulux Enviro<sub>2</sub>* compares to standard types of paint.



Note: the exact VOC rating will vary depending on the sheen level and colour chosen.



### What is an environmentally friendly paint specification?

An environmentally friendly paint specification is one that offers minimal environmental impact throughout its life cycle.

### How can you ensure what you specify is environmentally friendly?

#### Product quality

The ability of a paint to withstand wear and tear plays a critical part. Over the life of a building, a reduction in the number of times a painted surface is recoated reduces the amount of paint used and therefore reduces the overall environmental impact. The *Dulux Enviro<sub>2</sub>* range is a premium offering exhibiting outstanding washability, conforming to the APAS (Australian Paint Approval Scheme) specification.

#### Low VOC content

Environmentally friendly paints contain very low levels of VOCs. The *Dulux Enviro<sub>2</sub>* range emits less than 5g/L of VOCs.\*

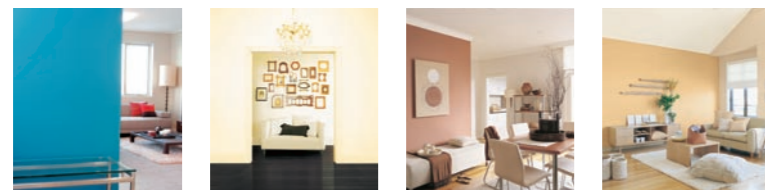
#### Carbon abatement schemes

The production and transport of products impact on the environment in the form of carbon dioxide emissions. *Dulux Enviro<sub>2</sub>* and *Aquanamel* products are certified 'Greenhouse Friendly', achieved by abatement of all CO<sub>2</sub> emissions produced during the life cycle of the products. *Dulux* has joined the 'Greenhouse Friendly' scheme, which requires members to actively pursue initiatives which offset the greenhouse impact of their product life cycles.

\*Untinted



## Introducing Dulux® Enviro<sub>2</sub>™.



### The complete range

Your *Dulux* Specification Consultant can deliver a 'one-stop shop' for walls, ceilings, trims and even timber floors. This ensures simplicity in specifying and project management, as your contractors can source all products from the one store.

The low VOC and low odour formulation of *Dulux Enviro<sub>2</sub>* contributes positively to indoor air quality and reduces air pollution, and all *Dulux* products are designed to meet the application needs of painters.

*Dulux Aquanamel* is a water-based enamel equivalent, with the toughness of enamel but less VOCs.



### Range of products/Specification guide

|                | Enviro <sub>2</sub> Flat | Enviro <sub>2</sub> Low Sheen | Enviro <sub>2</sub> Sealer Undercoat | Aquanamel Gloss | Aquanamel Semi Gloss | EnviroPro Endure |
|----------------|--------------------------|-------------------------------|--------------------------------------|-----------------|----------------------|------------------|
| VOC (g/L)      | <5                       | <5                            | <5                                   | 75              | 75                   | <136             |
| DWT            |                          |                               | ☁️                                   | ☁️              | ☁️                   |                  |
| Interior walls | ☁️                       | ☁️                            | ☁️                                   |                 | ☁️                   |                  |
| Ceilings       | ☁️                       |                               | ☁️                                   |                 |                      |                  |
| Timber floors  |                          |                               |                                      |                 |                      | ☁️               |



#### Dulux Enviro<sub>2</sub> Flat Acrylic

A premium low VOC acrylic interior flat that displays high opacity and excellent coverage on walls and ceilings. Can be used on all interior broadwall surfaces. Good resistance to washing, but not recommended for areas subject to frequent cleaning.



#### Dulux Aquanamel Gloss and Semi Gloss

Acrylic enamel that delivers a smooth, high gloss or semi gloss, non-yellowing finish, with the benefits of a water-based paint. Ideal for trims.



#### Dulux Enviro<sub>2</sub> Low Sheen Acrylic

A premium, washable, scrubbable, hard-wearing, new generation low VOC acrylic product providing an elegant low sheen finish for interior walls in general living areas.



#### Dulux EnviroPro Endure

The ultimate non-toxic, water-borne, non-yellowing, 100% polyurethane clear finish for timber floors. Available in gloss and satin.



#### Dulux Enviro<sub>2</sub> Acrylic Sealer Undercoat

A new generation low VOC acrylic undercoat to seal plasterboard, masonry and interior timber in one coat. Excellent opacity, good sandability and fills timber grain well. Easily applied with brush, roller or spray to provide an even surface for topcoats.



#### Dulux Envirowash System

Our philosophy also extends to the way we recommend contractors clean up after a job. We are exclusive distributors for the innovative Envirowash system, a water-based paint wash-out and treatment system that turns paint wash-out into clean water and solid waste.